



THE SCHOOL FOR
**CREATIVE &
PERFORMING ARTS**
AT THE ERICH KUNZEL CENTER
FOR ARTS AND EDUCATION

2017-18 Event
SPONSORSHIPS

Dean Z in Concert Sponsorship Form

Monday, January 22, 2018 | 5:30 PM Reception | 7:00 PM Performance

Thank you for sponsoring the Larry Bergman and Neal Schear Dean Z event that benefits The School for Creative and Performing Arts!

Please complete the following form.

Name: _____

Company Name: _____

Name listed in program: _____

Email Address: _____

Telephone Number (____) _____

Mailing Address _____

Donation: _____

Please make checks payable to:

SCPA Fund

108 West Central Parkway, Cincinnati Ohio 45202

Attention: External Relations Officer, Teresa Summe-Haas

Charge to:

☐ Visa ☐ MC ☐ Discover ☐ AMEX

Card # _____

Exp # _____

Signature _____

Additional questions or concerns please contact Teresa Summe-Haas at haaster@cps-k12.org

Your contribution is tax deductible to the full extent of the law. SCPA Fund is a 501 (c)3 nonprofit organization. (Federal Tax ID #31-1486484). Please see your tax advisor for further clarification.



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DEAN Z in Concert

"The King of Rock 'n' Roll"

Monday, January 22, 2018

5:30 PM Reception

7:00 PM Performance

Corbett Theater

School for Creative & Performing Arts

*Concert will benefit the School for
Creative & Performing Arts*

Individual ticket: \$100

This is a presale event until December 1, 2017.

Tickets are available to the general public
after December 1, 2017.

Sponsorship Opportunities for Dean Z Event

Thanks to Larry Bergman and Neal Schear, proceeds from the "Dean Z" event will support the SCPA Main Stage Productions and provide the necessary resources such as carpentry and welding to build sets, new toe shoes, musical instruments, and art supplies that otherwise would be out of reach for our students. Over the course of the year, SCPA Main Stage Productions involve 100% of our 1400 students, almost half of which are living below the poverty line. Your generous sponsorship of the Dean Z event will allow these students to reach their fullest potential and make a lasting impact in our community.

Why Sponsor SCPA?

The School for Creative and Performing Arts is a world-class public K-12 arts school where dedicated students prepare for a lifelong involvement in artistic and scholastic pursuits. Support is critical to ensuring the programs at SCPA for many generations to come.

- **SCPA has very diverse student body - with real needs!**

51% of the students are free/reduced lunch eligible; and, in the elementary grades, almost 75% of the school's students are free/reduced lunch eligible

- **SCPA is a majority-minority school:**

49% African-American, and 38% Caucasian

- **100% of SCPA seniors graduated in 2017**

National average 75%



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Sponsorships-to-date:

NAI Bergman

Larry Bergman

Schear and Schear Firm

Neal Schear

Charlie Shor Foundation

Jeffrey Pastor, *Executive Director*

Kaplan Industries

Rita Kaplan, *President*

May we add your name here!



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For more information

or to reserve your sponsorship,
please contact External Relations Officer
Teresa Summe-Haas at haaster@cps-k12.org
or 513.363.8155.

Encore Level Benefits: \$10,000-24,999

- **Dean Z Event:** 30 Tickets to attend the Dean Z event and reception on January 22, 2018
- **Mainstage Season Tickets:** 2 Vouchers for each SCPA Mainstage Production
- **Season Playbill:** Full-page ad in playbill
- **Corbett Mayerson Event and Reception:** 8 Tickets to Corbett Mayerson cocktail reception on May 11, 2018
- **Promotional Material Opportunities and Stage Acknowledgement:** Opportunities to display your company promotional materials during 4 performances
- **Spotlight in Newsletter:** Spotlight in the Connection to Excellence newsletter (21,000+)
- **Parking:** 4 Reserved parking spaces for one performance
- **Tour:** Private backstage tour for you and your guests

Producer Level Benefits: \$5,000

- **Dean Z Event:** 20 Tickets to attend the DeanZ event reception on January 22, 2018
- **Mainstage Season Tickets:** 2 Vouchers for each SCPA Mainstage Production
- **Season Playbill:** Full-page ad in playbill
- **Corbett Mayerson Event and Reception:** 6 Tickets to Corbett Mayerson cocktail reception on May 11, 2018
- **Promotional Material Opportunities and Stage Acknowledgement:** Opportunities to display your company promotional materials during 4 performances
- **Spotlight in Newsletter:** Spotlight in the Connection to Excellence newsletter (21,000+)
- **Parking:** 4 Reserved parking spaces for one performance

Maestro Level Benefits: \$2,500

- **Dean Z Event:** 12 Tickets to attend the DeanZ event reception on January 22, 2018
- **Mainstage Season Tickets:** 2 Vouchers for each SCPA Mainstage Production
- **Season Playbill:** Full-page ad in playbill
- **Corbett Mayerson Event and Reception:** 4 Tickets to Corbett Mayerson cocktail reception on May 11, 2018
- **Promotional Material Opportunities and Stage Acknowledgement:** Opportunities to display your company promotional materials during 4 performances

Sponsor Level Benefits: \$1,000

- **Dean Z Event:** 6 Tickets to attend the Dean Z event reception on January 22, 2018
- **Mainstage Season Tickets:** 2 Vouchers for each SCPA Mainstage Production
- **Season Playbill:** Full-page ad in playbill
- **Corbett Mayerson Event and Reception:** 2 Tickets to Corbett Mayerson cocktail reception on May 11, 2018